



CIFAL Plock - Business Whatever – Building customer's loyalty



: 3 6 2025

Icon	:	Workshop
Icon	:	Plock, Poland
Icon	:	10 6 2025 to 13 6 2025
Icon	:	3 Days
Icon	:	Decentralize Cooperation Programme
Icon	:	http://cifal.pl/
Icon	:	US\$0.00
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Icon	:	CIFAL plock, , City of Plock



We are building a community that actively contributes to the local business ecosystem and supports the development of entrepreneurship in the region.



Building a local ecosystem of cooperation and exchange of experiences, establishing business relationships through cyclical events, each dedicated to a specific business aspect. Building and developing capacities among local entrepreneurs.



Combining practical knowledge with tools that help the participants better understand user/customer's needs and create more engaging experiences. The workshop combined substantive content with an inspiring perspective, and participants left with specific knowledge and tips to implement in their companies.



- Presentation – “From first contact to brand loyalty”
- Workshop – understanding customer's needs
- Networking and discussion



Presentation, workshop



- Local entrepreneurs
- Startups and young companies
- Active citizens
- Professionals from various industries